



## FOR IMMEDIATE RELEASE December 3, 2024

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## **2024 Vermont Maple Conference: Opportunities for All Maple Producers** December Hybrid Conference Offers Online and In-Person Events

LYNDONVILLE, VT – The 2024 Vermont Maple Conference, Dec 9-14, will offer options for both online and in-person learning with informative and engaging sessions led by maple industry experts and maple producers.

University of Vermont (UVM) Extension and the Vermont Maple Sugar Makers' Association (VMSMA) will host the hybrid conference, with funding assistance from the Vermont Agency of Agriculture, Food and Markets. Additional conference sponsors include Lapierre, Farm Credit East, Atlas CopCo, Burch Bottle, and Dominion & Grimm.

Daily sessions will be of interest not only to sugar makers but also to foresters who work with maple producers and forest landowners looking to lease to a producer. Forestry credits will be available for the online and in-person sessions of the entire conference.

For details and to register, go to <a href="www.vermontmaple.org/maple-conferences">www.vermontmaple.org/maple-conferences</a>. Attendees can register for online sessions or a full conference pass and have access to all four days of the conference. All sessions will be recorded for registrants' future enjoyment and learning.

Conference week kicks off with a full day Maple Quality School on Monday, December 9 featuring Mark Isselhardt from UVM Extension and Jason Lilley from UMaine Extension. This hands-on, in-depth session will cover the science behind great and off-flavored syrup, the best measurement tools and how to use them, and will offer plenty of hands-on activities to refine your skills. A "must attend" for new and experienced producers!

The online portion of the Conference kicks off on Wednesday, December 11 at 9 a.m. with the first of eight online sessions over a three- day period. The Conference "grand finale" occurs on Saturday, December 14 with a full day of sessions, guest speakers and a tradeshow at the Vermont State University's Randolph campus.





UVM Extension helps individuals and communities put research-based knowledge to work. Issued in furtherance of Cooperative Extension work, Acts of May 8 and June 30, 1914, in cooperation with the United States Department of Agriculture. University of Vermont Extension, Burlington, Vermont. University of Vermont Extension, and U.S. Department of Agriculture, cooperating, offer education and employment to everyone without regard to race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, and marital or familial status. Individuals requesting a disability-related accommodation to participate in this program should contact VMSMA's Membership Manager, Cara Gauthier, at 802-227-2627 by November 30, 2024.

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The Vermont Maple Sugar Makers' Association (VMSMA), founded in 1893, is one of the oldest agricultural organizations in the United States and represents over 1,000 members. The VMSMA helps to promote and protect the branding of pure Vermont maple products and to serve as the official voice for Vermont sugar makers. Our members take great pride in maintaining a prosperous maple industry and a working landscape that future generations will enjoy. Vermont sugar makers produce over 2 million gallons of maple syrup annually (about one half of the production in the United States). More information at www.VermontMaple.org.